			School of Bu	siness						
		Bachelor of	f Business Adm	inistration	in MAN	[
			ogram Structu							
		ASSESSMENT	<u>, </u>		r All Sem	esters)				
	COURSES CONTINUOUS INTERNAL EXAMINATION (CIE)						Semester End Examination			
			A (T							(SEE)
		Rubric and	Assessment To	pols				Course-	Total CIE	Max. Marks s
Course Type	QUIZ 1/AAT	CAT1	QUIZ2/AAT	CAT2	LAB		Test	based Project	Marks	
Theory	20	30	20	30	0)	0	100	100
Blended	0	30	0	30	20	2	0	0	100	100
sive	0	30	0	30	20	()	20	100	100
		Rub	ric for Course-l	°,	ect				T	
S.No.	Type of		CIE Marks ((Rubric)						
5.110.	Assessment Tools	РРР	TS1	TS	52	Vi	va	Total		
1	Course-based Project Work	5	5	5			5	20		
	UIREMENTS	Examination (CIE) -Should secure 30)% of marks in	work indivi	idual car	semant:	n the CI	E and 4004	in total.	therwise not
permitted to	appear in SEE; Condition2-Semeste	r End Examination (SEE) or End Ter	m Examination ((ETE)-shou	ıld secure	40% in 1	the SEE	/ETE		
*-: Students	Condition: have to secure min	3- The overall marks both CIE and SE imum 30% marks in each assessment	to eligible for ar	Id be more opearing in	than or e	qual to 4 E.(minim	0% to d um 3 m	eclare pass arks in OU	in a Cours IZ 1/AAT	se. and QUIZ2/AAT
individually	& minimum 12 mar	ks each in both CAT1 & CAT2). San	ne rule applies to	all assesm	nent tools.					
		mum 40 marks separately in ETE/SE before the Quiz1 by a group of 4								oject and all of its
inary	students; After Qui	z-1 the course faculty shuold								ogram merit, and
		d permit the student group to								, and expected
Plan) TS1	commnece the proje	ect.	outcomes. It sh							
(Technical Seminar 1)		After Quiz-1	the student gro		e course n		eniber si		1st review	of th status byh all
TS2 (Technical Seminar 2)		After CAT-1	After CAT1 th student groups	ne course fa	culty mer	nber sho	uld take	trhe 2nd re	eview of th	ne status byh all the
VIVA		After CAT-2	After CAT2 th student groups	ne course fa	culty mer	nber sho	uld take	trhe 2nd re	eview of th	ne status byh all the
		R	UBRICS							
Lab	Rubrics 1 (marks)	Rubrics 2 (marks)	Rubrics 3 (.	.marks)	Rubri	cs 4 (m	arks)	Rubrics	by the res	spective faculty hand
Project	Rubrics 1 (marks)	Rubrics 2 (marks)	Pubrice 3 (marke) Pubrice 4 (marke) Rubrice			espective faculty hand				
		Рг	ogram Structu	re 2023-27	,					
		First Semester- Bac	chelor of Busine		<mark>istration</mark> edit Strue		[1	
Sl. No.	Course Code	Course Title	Course Type	L	T	P	s	Credits	Hours	Course Category
1		Financial Accounting	Theory	3	0	0	0	3	3	Major
2		Principles of Management	Theory	3	0	0	0	3	3	Major
3		Business Economics	Theory	3	0	0	0	3	3	Major
4 5		Marketing Theory and Practices Business Mathematics	Theory Theory	3	0	0	0	3	3	Major Multidisciplinary
6		IT for Business Management	Integrated	2	0	1	0	3	4	SEC
7		Basic Reading and Writing Skills	Integrated	2	0	1	0	3	4	AEC
8		Indian Constitution Total credits	Theory	3	0	0	0	3	3	VAD
		I otal credits Second Semester-Ba	chelor of Busin	ess Admir	nistration	in MA	M	24		
					edit Stru					
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
1		Organisational Behaviour	Theory	3	0	0	0	3	3	Major
2		Management and Cost Accounting	Theory	3	0	0	0	3	3	Major

3		Business Statistics	Theory	3	0	0	0	3	3	Multidisciplinary
4		Production and Operations								Major
4		Management	Theory	3	0	0	0	3	3	Iviajoi
5		IT Tools for Decision Making	Integrated	2	0	1	0	3	4	Multidisciplinary
6		Business Communication	Integrated	2	0	1	0	3	4	AEC
7		Minor 1	Theory	3	0	0	0	3	3	Minor
		Total credits						21		
		Third Semester-Bac	helor of Busin	ess Admin	istration	in MAN	1			
				Cre	edit Strue	cture				
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
51. 140.	Course Coue									
1		Financial Management	Theory	3	0	0	0	3	3	Major
2		Human Resource Management	Theory	3	0	0	0	3	3	Major
3		Supply Chain Management	Theory	3	0	0	0	3	3	Major
4		Business Law	Theory	3	0	0	0	3	3	Major
5		Basics of Automobile Industry	Theory	3	0	0	0	3	3	Major
6		Social Media Analysis	Integrated	1	0	0	1	2	3	AEC
7		Minor 2	Theory	3	0	0	0	3	3	Minor
		Total credits	•					20		
		Fourth Semester-Ba	chelor of Busin	ess Admin	istration	in MA	M			
				Cre	edit Strue	ture				
CL N	Course Code		Comment	т	т	Р	0	Credits	п	Comercia Cost
Sl. No.	Course Code	Course Title	Course Type	L	1	Р	S	Creatts	Hours	Course Category
1		Research Methodology	Integrated	2	0	1	0	3	4	Major
2		Auto marketing	Theory	3	0	0	0	3	3	Major
3		Campus to Corporate	Integrated	2	0	1	0	3	4	SEC
4		Elective-I	Theory	3	0	0	0	3	3	Major
5		Elective-II	Theory	3	0	0	0	3	3	Major
6		Stock Market Analysis	Integrated	2	0	1	0	3	4	Major
-		Human Values and Environment			-	~	_		1	Ĭ
7		Studies	Theory	1	0	0	0	2	2	VAD
8		Minor 3	Theory	3	0	0	0	3	3	Minor
		Total credits						23		
		Electives: Choose l	basket (anv 2 ou	t of 3) as p	er Specia	lization		-		
				· · · · · · · · · · · · · · · · · · ·	-					
				Cre	edit Struc	cture				
	~ ~ .		-		edit Strue		Credit			
Sl. No.	Course Code	Course Title	L	T	P	S	Credit s	Hours		
Sl. No.	Course Code	Course Title Dealership Management	L Theory					Hours 3	3	Major
	Course Code			Т	Р	S	S		3	Major
	Course Code	Dealership Management		Т	Р	S	S		3	Major Major
1	Course Code	Dealership Management Sales Management in Automobile	Theory	T 3	P 0	S 0	s 0	3		
1 2	Course Code	Dealership Management Sales Management in Automobile Industry	Theory	T 3	P 0	S 0	s 0	3		
1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry	Theory Theory Theory	T 3 3	P 0 0	S 0 0	s 0 0	3	3	Major
1 2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in	Theory Theory Theory	T 3 3 3 sss Admini	P 0 0 stration i	S 0 0	s 0 0	3	3	Major
1 2 3		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac	Theory Theory Theory helor of Busine	T 3 3 3 credit S	P 0 0 stration i tructure	S 0 0 0 n MAM	s 0 0	3	3	Major Major
1 2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry	Theory Theory Theory	T 3 3 3 sss Admini	P 0 0 stration i	S 0 0	s 0 0	3	3	Major
3		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac	Theory Theory Theory helor of Busine	T 3 3 credit S L	P 0 0 stration T	S 0 0 0 n MAM	s 0 0 0	3	3	Major Major
1 2 3		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title	Theory Theory Theory helor of Busine	T 3 3 3 credit S	P 0 0 stration i tructure	S 0 0 0 n MAM	s 0 0	3	3	Major Major
1 2 3 SI. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance	Theory Theory Theory helor of Businc Course Type	T 3 3 credit S L	P 0 0 stration T	S 0 0 0 n MAM	s 0 0 0	3 3 3 Credits	3 3 Hours	Major Major Course Category
1 2 3 SI. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and	Theory Theory Theory helor of Businc Course Type	T 3 3 credit S L	P 0 0 stration T	S 0 0 0 n MAM	s 0 0 0	3 3 3 Credits	3 3 Hours	Major Major Course Category
1 2 3 SI. No. 1		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship	Theory Theory helor of Busine Course Type Theory	T 3 3 Sess Admini Credit S L 3	P 0 0 stration i tructure T 0	S 0 0 0 n MAV P 0	s 0 0 0 0 5 0	3 3 3 Credits 3	3 3 Hours 3	Major Major Course Category Major
1 2 3 Sl. No. 1 2		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance	Theory Theory helor of Busine Course Type Theory Theory	T 3 3 credit S L 3 3	P 0 0 stration i tructure T 0	S 0 0 0 0 n MAM 0 0	s 0 0 0 0 5 0 0	3 3 3 Credits 3 3	3 3 Hours 3 3	Major Major Course Category Major Major
1 2 3 Sl. No. 1 2 3		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project	Theory Theory helor of Busine Course Type Theory Theory Theory	T 3 3 3 3 5 5 5 5 4 dmini 5 Credit S L 3 3 0	P 0 0 stration i tructure T 0 0	S 0 0 0 0 n MAM 0 0 0 0	s 0 0 0 0 5 0 0 0 0 0	3 3 3 Credits 3 3 3	3 3 Hours 3 3 9	Major Major Course Category Major Major SIP
1 2 3 Sl. No. 1 2 3 4		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 3 0 3 3 3	P 0 0 stration i tructure T 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 5 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3	3 3 Hours 3 3 9 3	Major Major Course Category Major Major SIP Major
1 2 3 Sl. No. 1 2 3 4		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory	T 3 3 3 3 5 5 5 5 4 dmini 5 7 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	P 0 0 stration i tructure T 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 5 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3	3 3 Hours 3 3 9 3	Major Major Course Category Major SIP Major
1 2 3 Sl. No. 1 2 3 4 5		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction	Theory Theory Helor of Busine Course Type Theory Theory Theory Theory Theory Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 3 0 3 3 3	P 0 0 stration i tructure T 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 5 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3	Major Major Course Category Major SIP Major Major Major
1 2 3 Sl. No. 1 2 3 4 5 6		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4	Theory Theory Helor of Busine Course Type Theory	T 3 3 3 555 Admini Credit S L 3 3 0 3 3 2	P 0 0 stration tructure T 0 0 0 0 0 0 0 0	S 0 0 0 0 P 0 0 0 0 0 0 1	s 0 0 0 0 5 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3 4	Major Major Course Category Major SIP Major Major Major VAD
1 2 3 Sl. No. 1 2 3 4 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management	Theory Theory Helor of Busine Course Type Theory	T 3 3 3 3 5 5 5 8 4 0 3 3 0 3 3 2 3 3	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0	S 0 0 0 0 N MAM 0 0 0 0 0 0 0 0 0 1 1 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3 4 3	Major Major Course Category Major Major SIP Major Major VAD Minor
1 2 3 Sl. No. 1 2 3 4 5 6 7		Dealership Management Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	T 3 3 3 3 5 5 5 8 4 0 3 3 0 3 3 2 2 3 2	P 0 0 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3 4 3	Major Major Course Category Major Major SIP Major Major VAD Minor
1 2 3 Sl. No. 1 2 3 4 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Course Title	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	T 3 3 3 3 5 5 5 5 5 6 7 7 7 7 7 7 7 7 7 7 7 7 7	P 0 0 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 lization 1	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3 4 3	Major Major Course Category Major Major SIP Major Major VAD Minor
1 2 3 3 Sl. No. 1 1 2 3 4 5 6 7 8 8	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory Helor of Busine Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated	T 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5	P 0 0 stration tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 1 0 1	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4	3 3 Hours 3 3 9 3 3 3 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC
1 2 3 Sl. No. 1 2 3 4 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Course Title	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	T 3 3 3 3 5 5 5 5 5 6 7 7 7 7 7 7 7 7 7 7 7 7 7	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 lization 1	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 9 3 3 3 4 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC
1 2 3 3 Sl. No. 1 1 2 3 4 5 6 7 8 8	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-IVI Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory Helor of Busine Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated	T 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5	P 0 0 stration tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 1 0 1	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4	3 3 Hours 3 3 9 3 3 3 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC
1 2 3 Sl. No. 1 2 3 4 5 6 7 8 5 5 5 5 5 5 8 5 5 5 5 5 5 5 5 5 5 5 5 5	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated	T 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 0 1 0 1 0 1 0 1 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category
1 2 3 Sl. No. 1 2 3 4 5 6 7 8 5 5 5 5 5 5 8 5 5 5 5 5 5 5 5 5 5 5 5 5	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-IVI Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated	T 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 0 1 0 1 0 1 0 1 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category
1 2 3 3 Sl. No. 1 2 3 4 5 5 6 7 8 8 Sl. No. 1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Theory Experiment Theory	T 3 3 3 Credit S L 3 0 3 0 3 2 3 2 1 1 0 3 2 1 1 2 1 3 2 1 1 2 1 3 2 1 1 1 1 1 1 1 1 1 1 1 1 1	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 n MAN P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 0 1 0 1 0 1 0 1 0 0 0 0 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 3 3 4 3 3 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category Major
1 2 3 Sl. No. 1 2 3 4 5 6 7 8 1 5 5 6 7 8 1 5 5 6 7 8 1 5 5 6 7 8 1 2 3 4 5 5 6 7 8 1 2 3 4 5 5 5 8 8 1 2 3 4 5 5 5 8 8 1 2 3 4 5 5 8 8 1 2 3 4 5 5 8 8 1 2 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I Digital Marketing Automotive Futuristic Technologies PRE-OWNED CAR BUSINESS	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Course Type Theory Theory Theory Theory	T 3 3 3 3 5 5 5 5 5 6 7 7 7 7 7 7 7 7 7 7 7 7 7	P 0 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 P 0 0 0 0 0 0 0 0 0 0 0 1 0 1 P 0 1 P 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4 2 4	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 3 3	Major Major Major Course Category Major Major SIP Major VAD Minor SEC Course Category Major Major Major
1 2 3 Sl. No. 1 2 3 4 5 6 7 8 8 Sl. No. 1 2 3 4 5 6 7 8 8 1 2 3 4 5 6 7 8 8 1 2 3 4 5 5 8 8 1 2 1 2 3 4 5 5 8 1 2 1 1 2 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I Digital Marketing Automotive Futuristic Technologies	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Course Type Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 0 3 2 3 2 3 2 3 2 1 3 2 3 2 3 2 1 3	P 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 n MAN P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 0 1 0 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4 2 4	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 3 3	Major Major Major Course Category Major Major SIP Major VAD Minor SEC Course Category Major Major
1 2 3 Sl. No. 1 2 3 4 5 6 7 8 5 5 5 5 5 5 5 5 5 5 5 5 5	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I Digital Marketing Automotive Futuristic Technologies PRE-OWNED CAR BUSINESS	Theory Theory helor of Busine Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Course Type Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 0 3 2 3 2 3 2 3 2 1 3 2 3 2 3 2 1 3	P 0 0 0 stration i tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 n MAN P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 0 1 0 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 2 4 2 4	3 3 Hours 3 3 3 9 3 3 3 4 3 3 4 3 3 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category Major Major

Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
1		International Business	Theory	3	0	0	0	3	3	Major
2		Motor Sport Management	Theory	3	0	0	0	3	3	Major
3		Elective-V	Theory	3	0	0	0	3	3	Major
4		Elective-VI	Theory	3	0	0	0	3	3	Major
5		Minor 5	Theory	3	0	0	0	3	3	Minor
		Industrial Research Project		0	0	0	0	3	3	RSC
	Total credits									

	Electives: Choose basket (any 2 out of 3) as per Specialization									
		Credit Structure								
Sl. No.	Course Code	Course Title	Course Type	L	Т	Р	S	Credits	Hours	Course Category
	· · · · · · · · · · · · · · · · · · ·			,			1	1		
1	1	Motor Insurance and Vehicle Act	Theory	3	0	0	0	3	3	Major
	, 	AUTOMOTIVE EMISSION	(1	[i		1	1		
2	1	CONTROL	Theory	3	0	0	0	3	3	Major
	ļ	VEHICLE TRANSPORT	()	1	[i		1	1		
3	'	MANAGEMENT	Theory	3	0	0	0	3	3	Major

Sem 2-8	Minor	To be selected from Basket of other School
		Business Ethics and Governance
Sem 5	Core Elective	/Entrepreneurship
	Semester 1	24
	Semester 2	21
	Semester 3	20
	Semester 4	23
	Semester 5	24
	Semester 6	18
		130

